



**2011 NASRA Conference – Salt Lake City, UT**  
**October 19 – 22, 2011**  
***Putting Together the Pieces!***

Dear TRS Provider:

The National Association for State Relay Administration (NASRA) is seeking sponsors for its upcoming annual conference to be held at the Sheraton Salt Lake City in Salt Lake City, Utah, from October 19 - 22, 2011.

NASRA, a non-profit organization, is comprised of individuals who are directly involved in the administration or oversight of telecommunications relay services (TRS) for their respective states. NASRA members are typically state administrators or public service/public utility commission employees.

The annual NASRA Conference is a unique event devoted exclusively to TRS. Attendees are able to connect with colleagues from around the country to discuss TRS policies, regulations, funding, outreach, and future technologies, and to work for the advancement of equal access to telecommunications services for persons who are deaf, deaf/blind, hard of hearing, or speech disabled.

**Each year, sponsors make it possible for NASRA to provide a high-quality conference program, while maintaining affordable registration rates for our members.**

Sponsor benefits include:

- free conference registration for **three (3)** company representatives, which includes conference meals, welcome reception, and attendance of conference sessions. (\*Sponsors are able to register additional representatives at a cost of \$600 per person. Please use the *Sponsor Additional Representative Registration* form to do so.)
- an six-foot skirted table for exhibits at the conference, for which your company's representatives may demonstrate services and talk with conference attendees. (\*Sponsors are responsible for arranging with the hotel for electric, internet, phone, or other special exhibit needs.)
- Name and contact information for members on line directory.
- Sponsor page on new NASRA website which includes company logo, custom message and a link to your website for quick access by site visitors.

- Your company name and logo displayed as a sponsor in NASRA Conference program book.
- Networking opportunities. During conference sessions, meals, welcome reception, and breaks your representatives will have time to build relationships and share information with members, presenters, TRS stakeholders, and other sponsors.

These benefits remain until the following year's conference registration closing date. At that time you will need to renew your sponsorship to maintain current benefits.

This year's conference will include presentations by the FCC and Rolka Loube Saltzer Associates (RLSA) the new TRS Fund Administrator, as well as panels and presentations relating to the myriad of issues surrounding traditional TRS (including STS), VRS, IP Relay, captioned telephone relay, and many other timely topics.

**Being a Sponsor of the NASA conference is an exceptional opportunity to show your company's commitment to TRS quality, accessibility, progress, and integrity.**

Conference Sponsorship Registration forms are attached. This year's sponsorship **offers a reduced price for early sponsorship registration**. There are also opportunities to sponsor a break during the conference. Please see the attached Conference Break Sponsorship form for more information.

We hope to see you in Salt Lake City!

Sincerely,

Connie Phelps, NASRA Chair  
cphelps@mt.gov

**Tax ID # 41-1782279**